



FRANCHISE APPLICATION FORM

If a group of individuals are planning to jointly set up the franchise, please photocopy SECTION-I: - Personal Fact Sheet and fill the details of respective members.

In which City/Suburb do you plan to set up the Franchise Outlet? _____

All future correspondence should be addressed to:

Name : _____

Address : _____

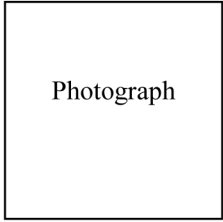
Pin Code _____ **State** _____

Phone _____ **Fax** _____

Email _____

Section 1: Personal Fact Sheet

1. Name : _____
 (Ist Name) (Middle Name) (Surname)



2. DOB*: _____

3. Address : _____

Pin _____ Phone _____ Cell _____

4. Educational Qualification beginning with the most recent

Qualification	Year of Passing	Name of Institution

5. Current Occupation: **Service** **Business** **Others**

(To be filled in by those in service)

Name of current employer : _____
 Designation : _____

Previous Work Experience

Period	Organisation Name	Designation	Responsibilities

(To be filled in by those in business)

Company Name(s)	Proprietary/ Partnership/ Private Ltd/ Public Ltd.	Nature of Business	Products	Years in Business	People Employed	Turnover (Rs. in lakhs) Last 3 years		
						Ist	2 nd	3 rd

Others:

6. Does your professional background involve any of the following? (Please tick)

Marketing/Sales	<input type="checkbox"/>	Man Management	<input type="checkbox"/>
Ready food retail Store Management	<input type="checkbox"/>	Profit Centre Management	<input type="checkbox"/>
Restaurant Management	<input type="checkbox"/>	Small Business Administration/ Management	<input type="checkbox"/>

7. How soon can you free yourselves from present commitments to start this possible association with CAFÉ BUDDY'S?

Section II : The Proposed Outlet

1. How do you propose to set up the Company? (Please tick)

Proprietorship Partnership

Is the Proprietorship/Partnership already in existence Yes No

If yes, what is the name of the Business _____

1(a) IT-PAN number _____

2. How do you propose to raise funds for this Outlet?

Own Capital (Rs. Lakhs) _____ %

Loans from financial institutions (Rs. Lakhs) _____ %

Other sources (Rs. Lakhs) _____ %

3. Depending on plan approved for desired location approximately 50 Sq. Ft. (Carpet area) will be required (Please Tick)

Do you already possess a site? Yes No

If no, do you have a site in mind? Yes No

If yes, fill in the details below

Nature of Agreement* Ownership / Rental / Long Term Lease	Period of Lease	Carpet Area	Location Commercial Area / Residential Area
	From: To:		(Address)

* **Please provide copy of agreement**

If no, how long will it take to locate the site? _____ Months

4. How will you be able to contribute in terms of personal skill and attributes to make this enterprise a success?

6. Why are you interested in a particular city and a particular location that you mentioned above to open up franchisee?

- I have my own place out there
- I know the locality well and observed great scope for a Cafe Buddy's Outlet
- Other _____

Section III: Details of the Outlet
(To be filled by those who own existing Outlets)

1. Are you/your relatives involved in a business similar to that of CAFÉ BUDDY'S?

YES NO (If yes, provide details)

2. Which are the other dedicated F&B kiosks in your locality that you consider as major competitor for CAFÉ BUDDY'S?

NAME OF BRAND/ ORGANISATION	PRODUCT RANGE	AVERAGE EARNINGS PER MONTH

3. Why are you interested in BUYING A franchise?

- Great Investment option
- Unique Business opportunity
- Other _____
- I don't know

4. What do you know about Franchising?

5. If you invest (x) amount how much ROI do you expect on it every year?

- A. 100%
- B. 200%
- C. 50%
- D. 25%
- E. 10%

6. Why are you interested in CAFÉ BUDDY'S franchise?

- Somebody recommended me

- This is the best franchisee deal amongst other franchisee deals
- Other _____

7. I/We, declare that I/We do not have franchise of any other business directly or indirectly or through my/our relatives and associates similar to the one offered by CAFÉ BUDDY'S.

8. I/We, hereby certify that I/We shall remain the applicants and if there is any change in the composition of applicants before signing of agreement or opening of franchise Outlet. I/We agree to intimate and arrange prior approval from **CAFÉ BUDDY'S** for retaining validity of this application.

9. I/We certify that all the information in this application form and on any attachments thereto is true and accurately represents my/our current and continuing financial conditions. I/We understand that any misrepresentation in this statement may result in rejection of this application.

(Name of applicant)	(Signatures)	(Date)